

Advertising Agreement Details

Advert Size & Format

Sizes:

Inside the new format of the Crown greener magazine there are many different sizes of standard advertising space available to suit your needs and budgets.

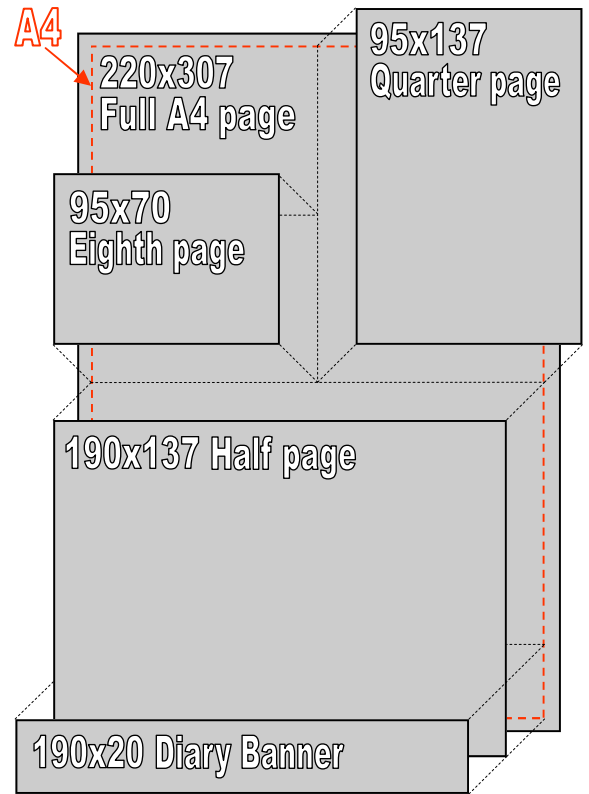
A4 Full Page Advert: A full page requires a 5mm bleed around the outer edges so the advert size needs to be 220 (w) x 307 (h) to be inserted correctly.

Smaller Adverts: These are inserted into a page with other formatted content and need not have a bleed, sizes are as shown in the diagram to the right.

Diary Banners: Are slim spaces under the diary pages, the Diary runs in finals day venue county and then in club hosting alphabetical order. Subject to availability you can request to be on the same page as a particular event and we will do our best to accommodate requests where possible.

Formats: We can take your adverts in many different file formats but the most Practical and readily available would be as a Photo format like a .JPG .TIF or .PNG.

There are other types that we can manage so please contact us if you wish to use another file type, and we see if we can accommodate you.



Advertising Terms

Discounts:

Discounts may be given against the list prices shown for buyers wanting multiple adverts and or longer runs, these are available on request and the prices can be altered on the agreement form (overleaf) in the space provided.

Order confirmation:

A signed agreement form will be required to constitute an agreement, listing the company details, which adverts and costs along with when the adverts will run.

Deadlines:

The publication is produced 4 times a year, exact deadlines will be released closer to the time, but as a guideline Winter= Mid December, Spring= First week of March, Summer= First week of June & Autumn= Mid August)

Copies:

The publication will be printed and a complementary copy will be sent direct to the contact address on the agreement form, so you can see your advert as appears for the readers.

Payment:

Single adverts: We will send out a copy of the printed issue as it comes back from the presses, we will send out along with this our invoice for the advert inside, the payment is to be made in full within 30 days of invoice date.

Bundle deals: Bundles & longer runs that have a discounted price from the individual prices listed will be invoiced for in full at the time of the receipt of the first printed Advert. This invoice is to be paid in full within 30 days of invoice date.